

CHALLENGES IN THE HEALTHCARE INDUSTRY TODAY

The rise of chronic diseases, a rapidly aging demographic, and shifting expectations from a new rising middle class have pushed healthcare costs to unsustainable levels, necessitating new tools and approaches.

STAKEHOLDERS IMPACTED IN HEALTHCARE



Healthcare Provider



Solutions Provider



Payer

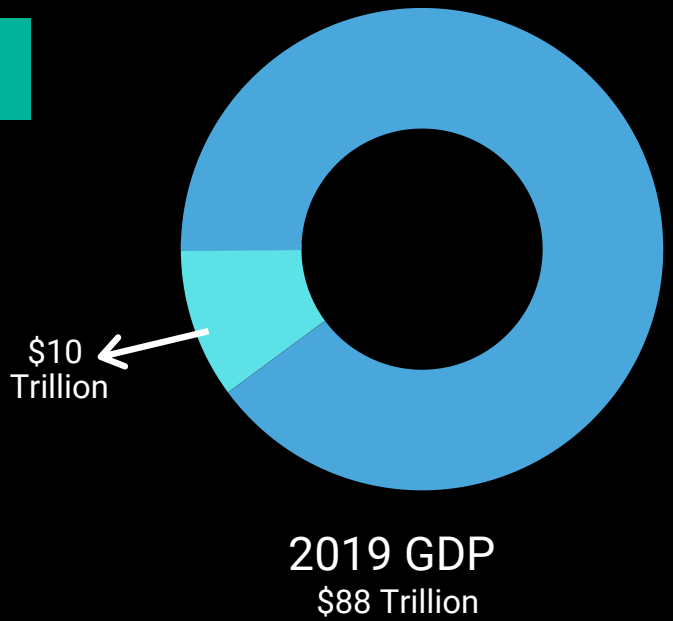


Patient / Consumer

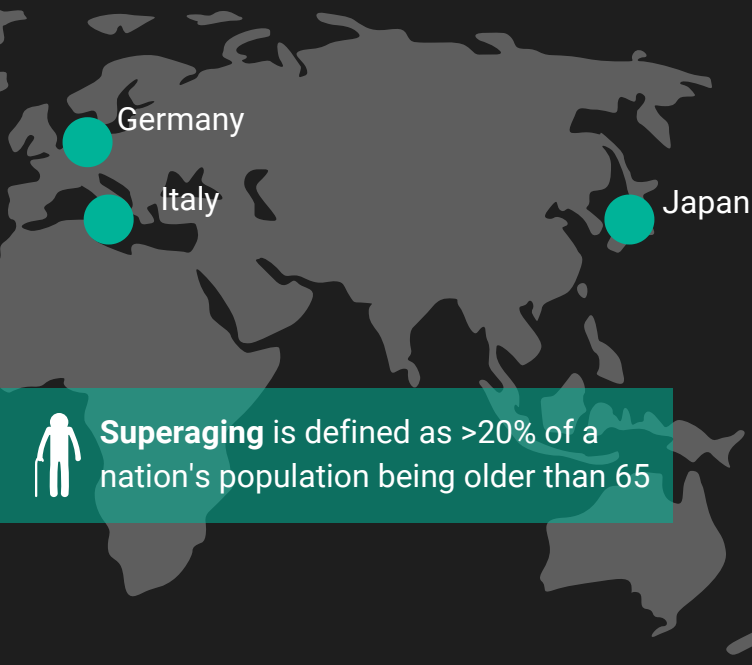
HEALTHCARE BY THE DOLLARS

More than **10%** of GDP is spent on **healthcare**.

With an estimated **7.5% CAGR** total healthcare expenditure will be **\$10.75 trillion** by **2020**.



Data Source: British Medical Journal (BMJ)



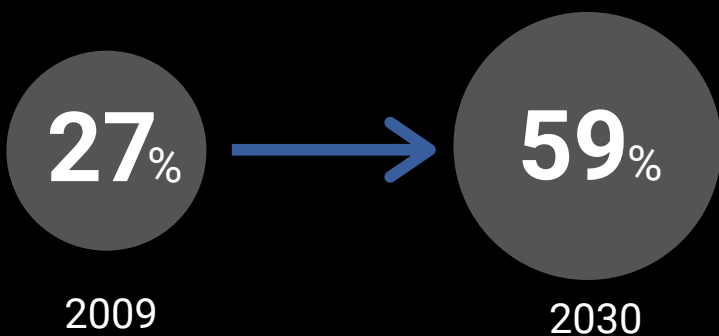
CHRONIC DISEASES AND AGING

Superaging societies present increased risks for chronic diseases and a greater burden on healthcare budgets.

Three countries are already superaged today, with **five more** to join **by 2030**.

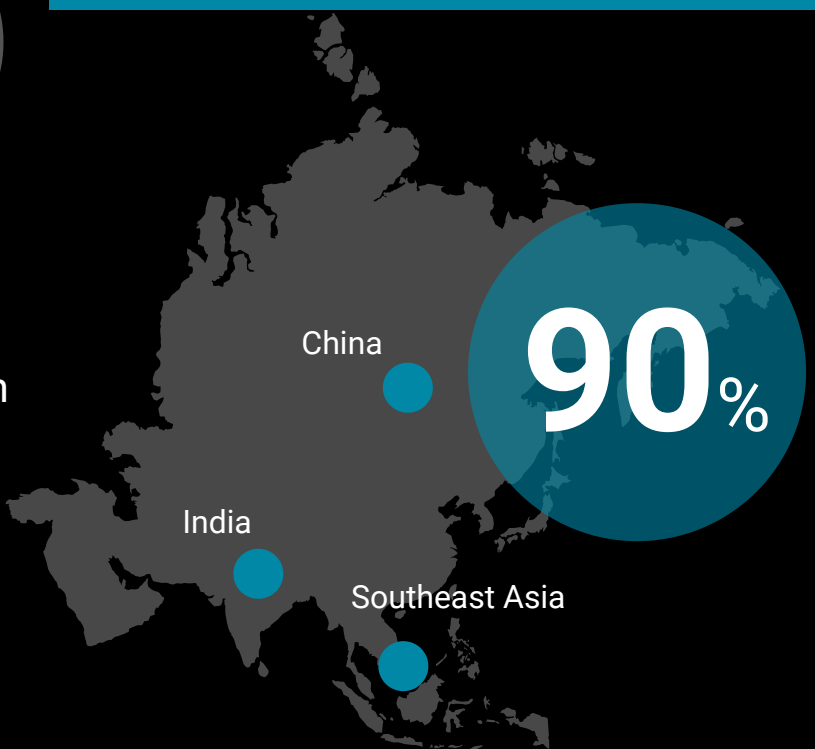
Data Source: Financial Times

SOCIODEMOGRAPHIC SHIFTS



The middle-class segment is expected to increase **32% globally** by **2030**. With most of the growth coming from Asia.

Of middle-class growth, **90%** will come from **only three regions** of the world: China, India, and South East Asia.



Data Source: Brookings Institution

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