

52 SHARED MOBILITY LEADERS YOU CAN'T MISS

Shared mobility giants Uber and Lyft went public in 2019, but there's a lot more to this space than meets the eye. We analyzed hundreds of shared mobility companies and whittled down the list to 52 key players that should be on your radar.

\$92 billion

Market cap of Uber and Lyft – matching the U.S. “Big 3” automakers (GM, Ford, and Chrysler) combined

\$3.3B

Amount Uber paid for regional rival Careem in 2019. Expect more consolidation as this space matures.

1 RIDE HAILING

Taxi alternatives, enabled by mobile applications

UBER	DiDi	Grab	lyft
GOJEK	T3	Gett	cabify
VIA	滴滴快跑	Bolt	BLACKLANE
HEETCH	WHEELY	Ситимобил	易途8

2 CAR SHARING

Car rental alternatives, like peer-to-peer sharing of vehicles

Getaround	TURO	SOCAR	曹操专车 CAOCAO
drivezy	瓜子 二手车直卖网 Guazi.com	citybee	途歌



>5000

Porsches available to rent from owners via Turo's platform, leading to an official Turo-Porsche partnership.

3 ELECTRIC VEHICLES FOR SHARING

Future mobility solutions powered by alternative drivetrains

Bolloré	STEER	canoo	WaiveCar
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3 large

Initial customers for Ridecell's software that helps bootstrap shared mobility efforts: BMW, Renault, and AAA.

4 TOOLS FOR SHARED MOBILITY

Enabling software and other components for shared mobility

RIDECELL	神策数据 SENSORS Data	rideOS	vulog
iomob	transit	Zobie	FIREFLY

5 BIKE AND SCOOTER SHARING

Two-wheeled shared mobility for rides, delivery, and more

ofo	哈啰出行	美团 Meituan	Lime
BIRD	摩拜	YELLOW	grin
Cityscoot	bluegogo	oBIKE	TIER



\$2B

Peak valuation of Ofo, a China-based station-less bike sharing firm, which today is on the verge of bankruptcy.

6 OTHER SHARED TRANSPORTATION

Shared mobility within trucking, aviation, and marine

运满满	WHEELS UP	DOFT	ANCHOR
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Methodology: We chose and segmented these companies based on a combination of our analyst insight and data analytics.